



World Scout Bureau
Asia-Pacific Support Centre, Makati City

Bureau Mondial du Scoutisme
Centre de Soutien Asie-Pacifique, Makati

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Circular No. APR-C08-2025

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APR Social Impact and Advocacy Workshop

Dear Colleagues,

Greetings from the Asia-Pacific Support Centre!

In line with the APR 2022-2025 objectives of supporting NSOs to understand their role in engaging and working with beneficiaries as a key to increase the impact of Scouting and supporting NSOs in evaluating and measuring Scouting's impact on individuals (members and Beneficiaries), communities, and institutions.

We are pleased to announce that the Persekutuan Pengakap Malaysia will host the **Asia Pacific Region Social Impact and Advocacy Workshop**, which will take place from **26-29 June 2025** in Kuala Lumpur, Malaysia.

This event will serve as the first collaborative activity organised by the APR Communications and External Relations Subcommittee alongside the APR Social Impact Subcommittee.

By the end of the activity, participants will have a strong understanding of the benefits of social impact measurement in Scouting and Social Impact Services. They will be equipped with practical tools and examples for measuring impact through M&E fundamentals, and will gain insights on how to utilise social impact data for continuous improvement and reporting. Additionally, they will learn effective strategies for communicating and advocating Scouting's impact to the public, as well as to partners and donors.

Date: The activity is scheduled to take place from 26-29 June 2025. Participants are expected to arrive on 25 June 2025 and depart on 30 June 2025.

Venue: The venue will be announced soon, but it will be in Kuala Lumpur, Malaysia.

Eligibility: The targeted participants for this activity typically include a blend of NSO staff, such as technical experts and management, as well as volunteers. Ideal candidates should have a basic understanding of project management, monitoring and evaluation, and/or social research. They should be capable of implementing, leading, or making

decisions on social impact measurement projects or monitoring and evaluation activities.

SFH Certificate: On 17 April 2024, the Asia-Pacific Regional Scout Committee mandated that all adults participating in Regional events must possess a valid Safe From Harm Certificate. Consequently, all participants attending this event are required to submit their Safe From Harm certificates.

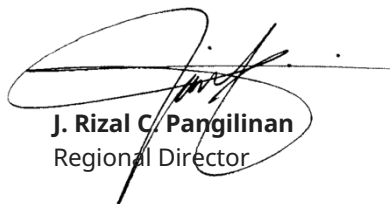
Registration Fee: The workshop fee of **USD250.00** covers inland transport (only from the airport to the venue and return), meals (from dinner 25 June to breakfast 30 June 2025), accommodation during the event (check-in on 25 June and check-out on 30 June 2025, in shared accommodation), and workshop materials.

Please complete the registration form by 30 April 2025 to confirm participation. The registration form is accessible through this link:

<https://app.smartsheet.com/b/form/3ec9be8761f34b80ab435ded4f8d0c28>

For any inquiries or concerns, please reach out to Maria Roxanne Nicolas, APR Manager, Communications and Marketing, at mariaroxanne.nicolas@scout.org or Norma Noordin, Persekutuan Pengakap Malaysia, International Commissioner, at international@scouts.my.

With best regards,



J. Rizal C. Pangilinan
Regional Director

Attachments:

- Reply Slip